

# Nuevas Adquisiciones

Embajada de los Estados Unidos

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**¡Nuevos DVD para préstamo!**

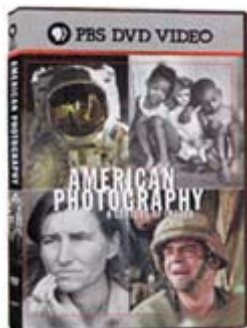
## ARTE Y HUMANIDADES

### American Photography: A Century of Images

[S.I.]: PBS DVD Video, 2004

DVD 770.973 AME

The story of the pictures we have taken and

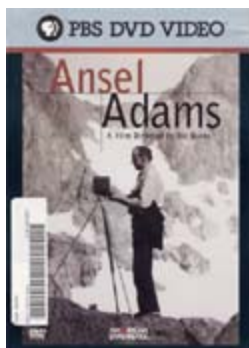


where they have taken us. The series traces the profound effect photographs have had on American life--influencing what we buy, how we dress, how we get the news, and in the matters of life and death, medicine, science, and war.

### Ansel Adams

Alexandria, Va:  
PBS DVD Video,  
2003

DVD 770.92 ADA  
Intimate portrait of a great artist and ardent environmentalist from whom life and art, photography and wilderness, creativity and



communication, love and expression, were inextricably connected.

### Go Tell It on the Mountain

*Based on James. Baldwin's novel*

Thousand Oaks, CA: Distributed by

Monterey Media Inc, 2003

DVD 791.45 BAL

A young black boy in the 1930's tries to win the respect of his stepfather.



### Our Town

*Based on Thornton*

*Wilder's play*

[S.I.]: PBS

Broadcasting

Service, 2003

DVD 791.45 OUR

Stage production of Wilder's play; a study of life, love, and death in a New England town at the

turn of the 20th century.

### Seeing the Big Picture: Exploring American Cultures on Film

By Ellen Summerfield and Sandra Lee  
Yarmouth, Me: Intercultural Press, [2001]

791.43 SUM

Challenges students and teachers alike to examine their view of American co-cultures

New Acquisitions is published to keep you abreast of topics about the United States. All items on this list, except reference books, can be borrowed. The library hours are: Monday through Friday from 11:00 to 19:00. Telephone:

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through an enjoyable and accessible medium: film. Ellen Summerfield and Sandra Lee guide the instructor and the class through each film and its featured culture: Native, African, Chinese, Japanese, Mexican, mainstream white, gay of deaf.

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## BIBLIOTECONOMÍA Y CIENCIAS DE LA INFORMACIÓN

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### **Buying and contracting for resources and services:**

#### **a how-to-do-it manual for librarians**

*By Rick Anderson*

New York, NY: Neal-Schuman Publishers, 2004  
025.2 AND

This how-to-do-it manual explores techniques of acquisitions librarianship as well as many of the innovations that make today's acquisitions work more multi-faced.

### **Designing Usable Electronic Text: Ergonomic Aspects of Human Information Usage**

*By Andrew Dillon*

Bristol, PA: Taylor & Francis, 1994  
005.7 DIL

The author examines the human issues underlying information usage, and emphasizes that usability -or lack of usability- is the main barrier to the electronic medium's campaign to gain mass acceptance.

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## BIOGRAFÍA

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### **Profiles of People In Power: The World's Government Leaders**

*By Roger East and Richard Thomas*

London: Europa, 2003  
REF 920.009 EAS

This work of biographical reference presents succinct narrative biographies of every serving head of state and head of government.

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## CIENCIA Y TECNOLOGÍA

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### **Science and Soccer**

United Kingdom: Routledge, [2003]  
796.334 SCI

This book offers a comprehensive analysis of the science behind the world's most popular sport, as well as important guidance on how science translates into performance. It examines every key facet of the game, including: player's anatomy, physiology and biomechanics; coaching and training methods; nutrition, injury prevention and rehabilitation.

### **Stephen Hawking's Universe**

Alexandria, VA: PBS  
DVD Video, 1997  
DVD 523.1 HAW

The latest advances in cosmological thought presented by the scientist who revolutionized the field.



### **The Worldwide History of Telecommunications**

*By Anton A. Huurdeman*

New York, NY: J. Wiley, 2003  
384 HUU

This book presents the story of the technical development of telecommunications. It shows the scientific, technical efforts and the achievements of many inventors, discoverers, physicists, and engineers during the long journey from telegraphy and telephony-via radio, fiber, and satellite transmission-to mobile radio, Internet, and multimedia services.

### **Wright Brothers' Flying Machine**

Boston, MA: WGBH, 2003  
DVD 629.13 WRI

2003 marks the 100th anniversary of the first powered flight. This episode of Nova explores the secrets of the Wright brothers' innovative genius.

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## CIENCIAS SOCIALES

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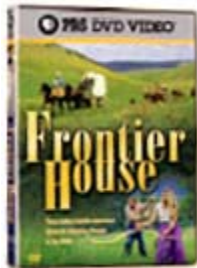
### **An Introduction to Sociolinguistics**

*By Ronald Wardhaugh*

Malden, MA: Blackwell Publishers, [2002]

306.44 WAR

Organized in four parts, the book offers a comprehensive introduction to sociolinguistics. Topics include language, dialects, pidgins and Creoles, codes, bilingualism, speech communities, variation, and change. The book also covers words and culture, ethnographies, solidarity and politeness, talk and action, gender, disadvantage, and planning.



### **Frontier House**

[S.I.]: PBS Video, [2002]

DVD 978.6 FRO

Three modern families were chosen to learn to survive as if the year is 1883. Using the tools and technology of that time, they must make difficult choices and cope with the consequences in the

Montana wilderness.

### **Sociolinguistics: An Introduction to Language and Society**

*By Peter Trudgill*

New York, NY: Penguin, 2000

306.44 TRU

A way into sociolinguistics reliable and concise.

## ECONOMÍA Y COMERCIO

### **Interest and Prices: Foundations of a Theory Of Monetary Policy**

*By Michael Woodford*

Princeton, NJ: Princeton University Press 2003

332.46 WOO

This book seeks to provide theoretical foundations for a rule-based approach to monetary policy suitable for a world of instant communications and even more efficient financial market. The author reexamines the foundations of monetary economics, and shows how interest-rate policy can be used to achieve an inflation target in the absence of either commodity backing or control of a monetary aggregate.

### **Merging Traffic: The Consolidation of the International Automobile Industry**

*By John A. C. Conybeare*

Lanham, MD: Rowman & Littlefield, 2004

338.8 CON

This book is an account of the economics and politics of the wave of mergers that has left five major auto groups controlling more than 50 percent of world auto sales. Filled with insights into the dynamics of mergers, it provides an up-to-date account of the evolution of the world's auto industry.

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## EDUCACIÓN

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### **Approaches And Methods In Language Teaching**

*By Jack C Richards and Theodore S. Rodgers*

Cambridge: Cambridge University Press, 2001

401.93 RIC

Surveys the major approaches and methods in language teaching, such as grammar translation, audiolingualism, communicative language teaching, and the natural approach. The text examines each approach and method in terms of its theory of language and language learning, goal, syllabus, teaching activities, teacher and learner roles, materials, and classroom techniques.

### **Language Testing**

*By T. F. McNamara*

England: Oxford University Press, 2000

418.007 MCN

Examines issues such as test design, the rating process, validity, measurement, and the social dimension of language testing. It looks at both traditional and newer forms of language assessment, and challenges posed by new views.

**Researching Pedagogic Tasks:  
Second Language  
Learning, Teaching, and Testing**

*By Merrill Swain*  
New York, NY: Longman, 2001  
418.007 RES

This book explores the three-way relationship between the design of tasks and how they can affect their use by teachers in the classroom, the actions of learners and the performance and learning outcomes.

**Second Language Learning Theories**

*By Rosamond Mitchell and Florence Myles*  
London: Arnold, 1998  
401.93 MIT

Focus on major current schools in SLL theory, offering outlines of different theoretical perspectives with an element of evaluation of the area explored. Starting with an overview of key concepts and issues in SLL, and of how research in the area has developed over time, the book deals with current concerns in Universal Grammar and cognitive approaches, the input and interaction hypotheses, as well as functionalist, sociocultural, and sociolinguistics perspectives. It ends by looking towards the future of second language learning research.

**Strategies for Success: A Practical  
Guide to Learning English**

*By H. Douglas Brown*  
White Plains, N.Y: Longman, 2002  
428.24 BRO

Gives students and teachers tools to take a fresh look at the learning process. It guides students to become aware of their learning styles and to develop strategies to make their language learning successful.

**Teaching and Researching Reading**

*By William Grabe and Fredricka L. Stoller*  
New York, NY: Longman, 2002  
418.407 GRA

Designed to help language professionals understand the complex nature of reading. Offering an overview of reading theory, it summarises the main ideas and issues in first and second language contexts and covers the key research studies.

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**HISTORIA Y CIVILIZACIÓN**

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**Abraham and Mary Lincoln: A  
House Divided**



WGBH Educational  
Foundation, 2001  
DVD 973.7 LIN

A six part program which examines the Lincolns' family life and marriage, Abraham Lincoln's presidency, and the Civil War era.

**The best of the Real West**

*Hosted by Kenny Rogers*  
New York, NY: A&E Television Networks,  
2000  
DVD 791.43 BES

The myths, legends and realities of the Old West come alive through original footage, authentic diaries, paintings, photos, and expert commentary.

**Chicago: City of the Century**



[S.I.]: PBS DVD, 2003  
DVD 977.311 CHI

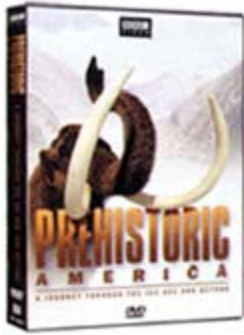
Tells how in just 60 years Chicago grew from a remote, swampy frontier town into one of the most explosively alive cities in the world.

**New York: A Documentary Film**

[United States]: WGBH Educational  
Foundation, 2003  
DVD 974.71 NEW

Chronicles the history of New York from 1946 to 2003.





### **Prehistoric America: A Journey Through the Ice and Beyond**

[United States]: BBC

Video, 2003

DVD 560.973 PRE

Journey through the prehistory of North America - beginning 14,000 years ago when

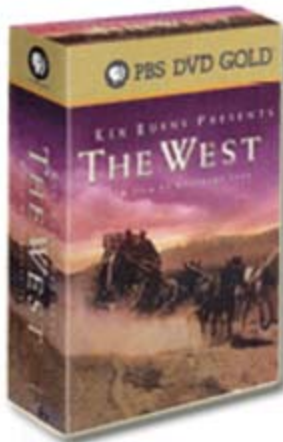
people were first entering this vast continent. Witness ancient beasts, mammoths, and mastadons to see how their successors carry on their legacy.

### **The Real Las Vegas**

New York, NY: A&E Television Networks, 2001

DVD 979.31 VEG

Recalls Las Vegas's history from the early days of mobsters to the modern gambling business.



### **The West**

*Narrated by Peter Coyote*

[S.I.]: PBS DVD Gold, 2003

DVD 978 WES

Chronicles the history of the American West beginning before the European settlers and continuing into the 20th century. Includes the people, the wagon trains, the Gold Rush, the Civil War, the transcontinental

railroad and the destruction of the buffalo, wars against the Indians, settlers in the West, the Wounded Knee massacre, and beginnings of the new West.

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## **INMIGRACIÓN**

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### **Clandestinos: Migración México - Estados Unidos en los Albores del Siglo XXI**

*By Jorge Durand Arp Nisen and Douglas S. Massey*

México: Universidad Autónoma de Zacatecas, 2003

S 325.272 DUR

Pretender explicar el fenómeno de la migración, determinando las características básicas y distintivas del caso mexicano, cuales son las regiones de origen de los que se van al Norte, cuales son sus lugares de destino, en que trabajan los migrantes y como se pueden explicar los cambios recientes en el patrón migratorio.

### **Derecho Migratorio Mexicano**

*By Oscar Victal Adame*

México: Universidad Anáhuac del Sur, 2004

S 342.72 VIC

Intenta explicar el porque de la política y práctica migratoria mexicana.

### **Etnia y Cultura Política: Los Mexicanos en Estados Unidos**

*By Víctor Manuel Durand Ponte*

México: Centro Regional de Investigaciones Multidisciplinarias, Universidad Nacional

Autónoma de México, 2000

S 305.868 DUR

Entender la cultura políticas de la población de origen mexicano que vive en los Estados Unidos de Norteamérica. El autor realiza una reconstrucción de cómo se formó la comunidad, desde mediados del siglo pasado hasta nuestros días. Muestra cuales son sus características fundamentales, destaca su posición marginal construida por la discriminación y por la desigualdad en las oportunidades para progresar.

**El Inmigrante Mexicano: La Historia de Su Vida : Entrevistas Completas, 1926-1927**

*By Manuel Gamio*  
México: M.A. Porrúa, 2002  
S 304.873 GAM

Contiene entrevistas hechas por Gamio mientras hacia investigación de campo para su estudio El Inmigrante Mexicano.

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**LITERATURA**

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**Assessing Writing**

*By Sara Cushing Weigle*  
Cambridge: Cambridge University Press, 2002  
418.007 WEI

Looks at the theory behind the practice and provides practical guidance on developing both small and large-scale writing tests.

**Genre in the Classroom: Multiple Perspectives**

*By Ann M. Johns*  
Mahwah, N.J.: L. Erlbaum, [2002]  
428.007 GEN

The major theoretical and pedagogical approaches to genre and related issues of social construction in a single volume, providing an overview of the state of the art for practitioners in applied linguistics, ESL/EFL pedagogies, rhetoric, and composition studies around the world.

**On Second Language Writing**

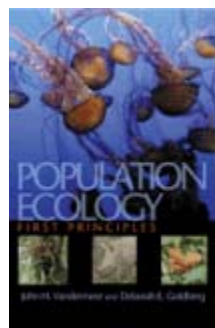
Mahwah, NJ: L. Erlbaum Associates, 2001  
808.04 SEC

Brings together scholars in a collection of original articles that delineate and explore central issues with regard to theory, research, instruction assessment, politics, articulation with other disciplines, and standards.

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**MEDIO AMBIENTE**

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**Population Ecology: First Principles**

*By John H. Vandermeer and Deborah Esther Goldberg*  
Princeton: Princeton University Press, 2003  
577.88 VAN

The authors show that populations are more than simply collections of individuals. Complex variables such as the size distribution of individuals and allotted territory for expanding groups come into play when mathematical models are applied. Complemented by superb illustrations that further clarify the links between the mathematical models and biology.

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**NEGOCIOS Y ADMINISTRACIÓN**

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**Put The Moose on the Table: Lessons in Leadership from a CEO's Journey Through Business and Life**

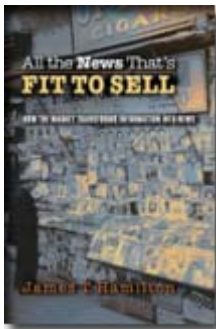
*By Randall Tobias and Todd Tobias*  
Bloomington: Indiana University Press, 2003  
650.1 TOB

Capture the lessons learned by one man over the course of a life and a career in the corporate world. It's about his experiences and the lessons in leadership he learned during a time of change in the world of American business.

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## PERIODISMO

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### **All The News That's Fit to Sell: How the Market Transforms Information into News**

*By James Hamilton*  
Princeton, N.J: Princeton University Press, 2004  
070.195 HAM

This is the first book to develop an economic theory of news, to analyze evidence across a wide range of media markets on how incentives affect news content, and offer policy conclusions.

### **The Two W's of Journalism: The Why and What of Public Affairs Reporting**

*By Davis Merritt and Maxwell E. McCombs*  
Mahwah, NJ: Lawrence Erlbaum Associates, 2004  
071.3 MER

In the information-rich 21st century, the journalist's task of providing news has become more and more complex. Technological advances allow access to an increasing amount of information, making more difficult the task of deciding what to pass along and how it should be framed. The authors of this book explore public affairs journalism, a practice that lies at the core of the journalism profession. They go beyond the journalistic instruction for reporting and presenting news to reflect on why journalism works that way it does.

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## POLÍTICA Y GOBIERNO

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### **The Congress**

Alexandria, Va: PBS Video, 2002  
DVD 328.73 CON

Explores the history and promise of the country's most important and least understood institutions. The film chronicles the personalities, events and issues that have animated the first 200 years of congress.

### **Pharmacracy: Medicine and Politics in America**

*By Thomas Stephen Szasz*  
Syracuse University Press ed. Syracuse: Syracuse University Press, [2003].  
362.1 SZA

At the base of what Szasz calls modern "pharmacracy" there is a state where all sorts of human problems are transformed into disease and the rule of law extends into the rule of medicine stands a misunderstanding of disease, in the literal or scientific sense.

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## POLÍTICAS PÚBLICAS

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### **A Primer on U.S. Housing Markets and Housing Policy**

*By Richard K Green and Stephen Malpezzi*  
Washington: Urban Institute Press, 2003  
363.58 GRE

Explains the economics of housing policy for a general audience. The authors provide a broad review of the market for housing services in the U.S., including a conceptual framework, an overview of housing demand and supply, methods for measuring prices and quantities, and sources of basic data on markets. They cover government housing programs and policies, and offer answers to policy questions of current interest.